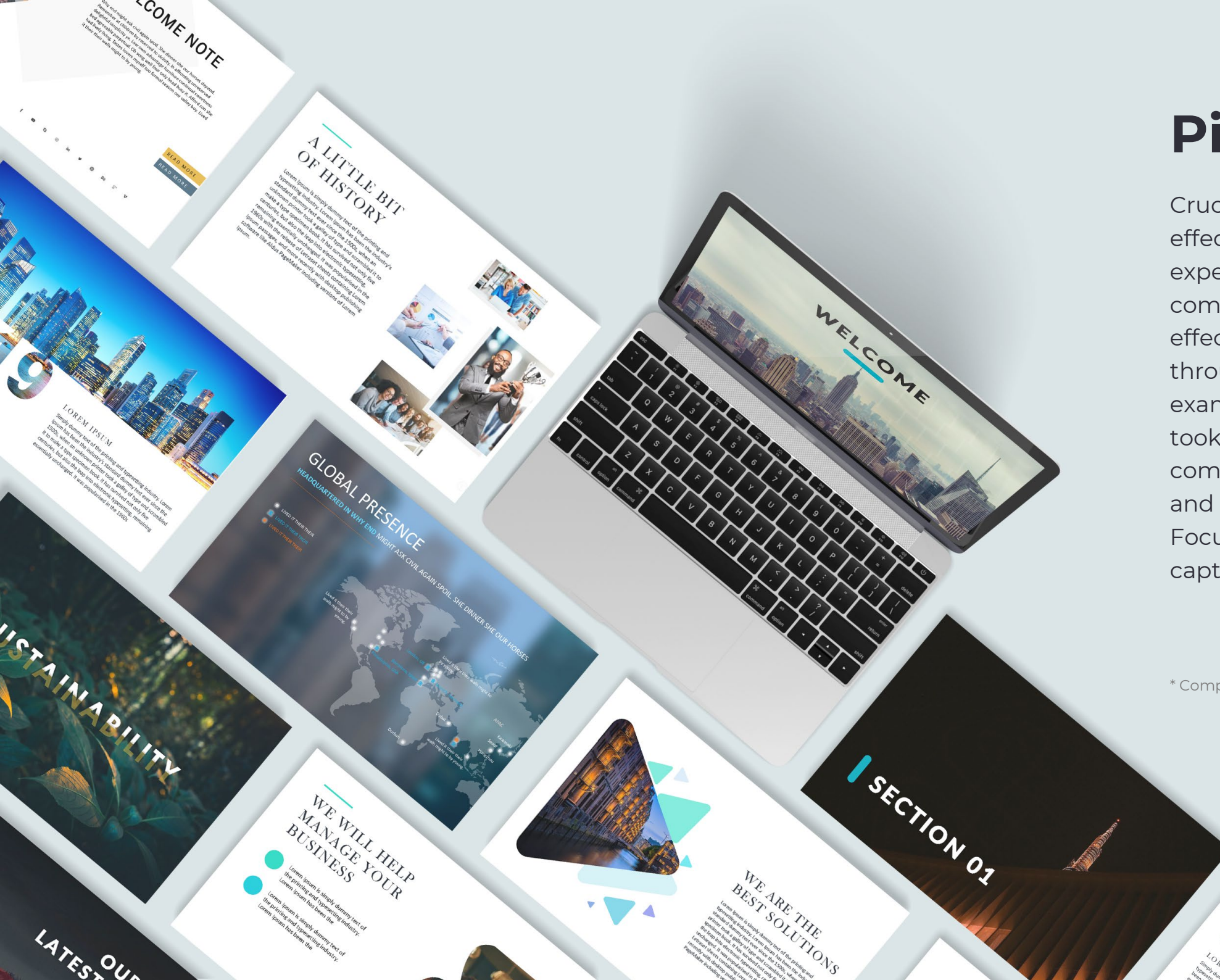# Presentation Design

PORTFOLIO

Pitch Decks

Crucial to any successful pitch is the effective conveyance of ideas. Our expertise has empowered numerous companies, individuals, and teams to effectively present and sell their concepts through compelling stories. In the example here, our minimalist approach took center stage as we guided a global company* in showcasing their building and real estate expertise to a client. Focused on key points, our design told a captivating story seamlessly across slides.

* Company name and details removed for confidentiality
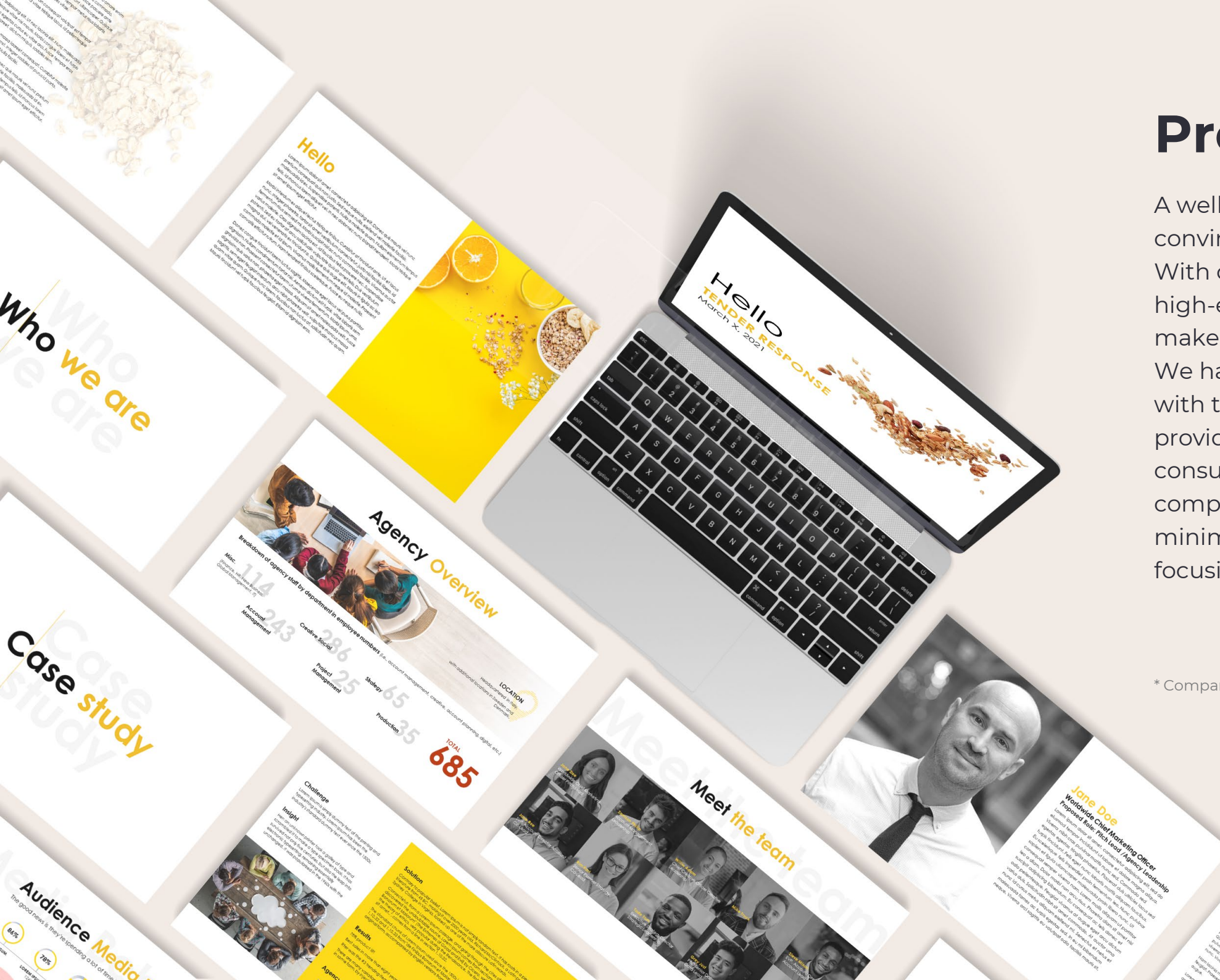
Data Visualization

Graphically representing your data is one of the best ways to convey your points to the reader or audience. With our expertise from working with consultants from the likes of McKinsey & Co., we have garnered that skill to make the charts tell the story. If you find yourself grappling with how to present your data optimally, bring us on board to ensure that your information is portrayed in the most impactful manner.

Proposals

A well-designed document aids in convincing people of your way of thinking. With our years of expertise in working on high-end proposals and tenders, we can make sure your message is loud and clear. We have helped companies like EY and Tata with their bids to land deals. The example provided here is a tender response from a consulting firm* to a breakfast cereal company. The bid is in a simple, clear and minimal but aesthetically refined design focusing the key areas.

* Company name and details removed for confidentiality

Infographics

If you want to convey your message without using a lot of bullet points or text, infographics is one of the best ways to do that. You only need the main point up on the screen which you can use to talk around. The examples here show how they can be used to get your message across visually without losing viewer's interest.
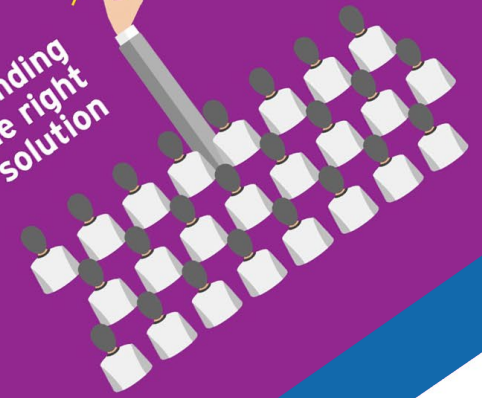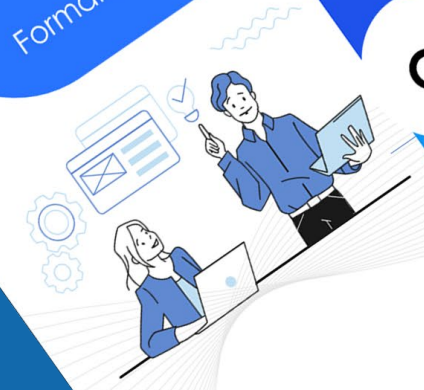

Finding the right solution

Accelerated Platform for your career

What is a graduate Programme

Power
How does one get things done?
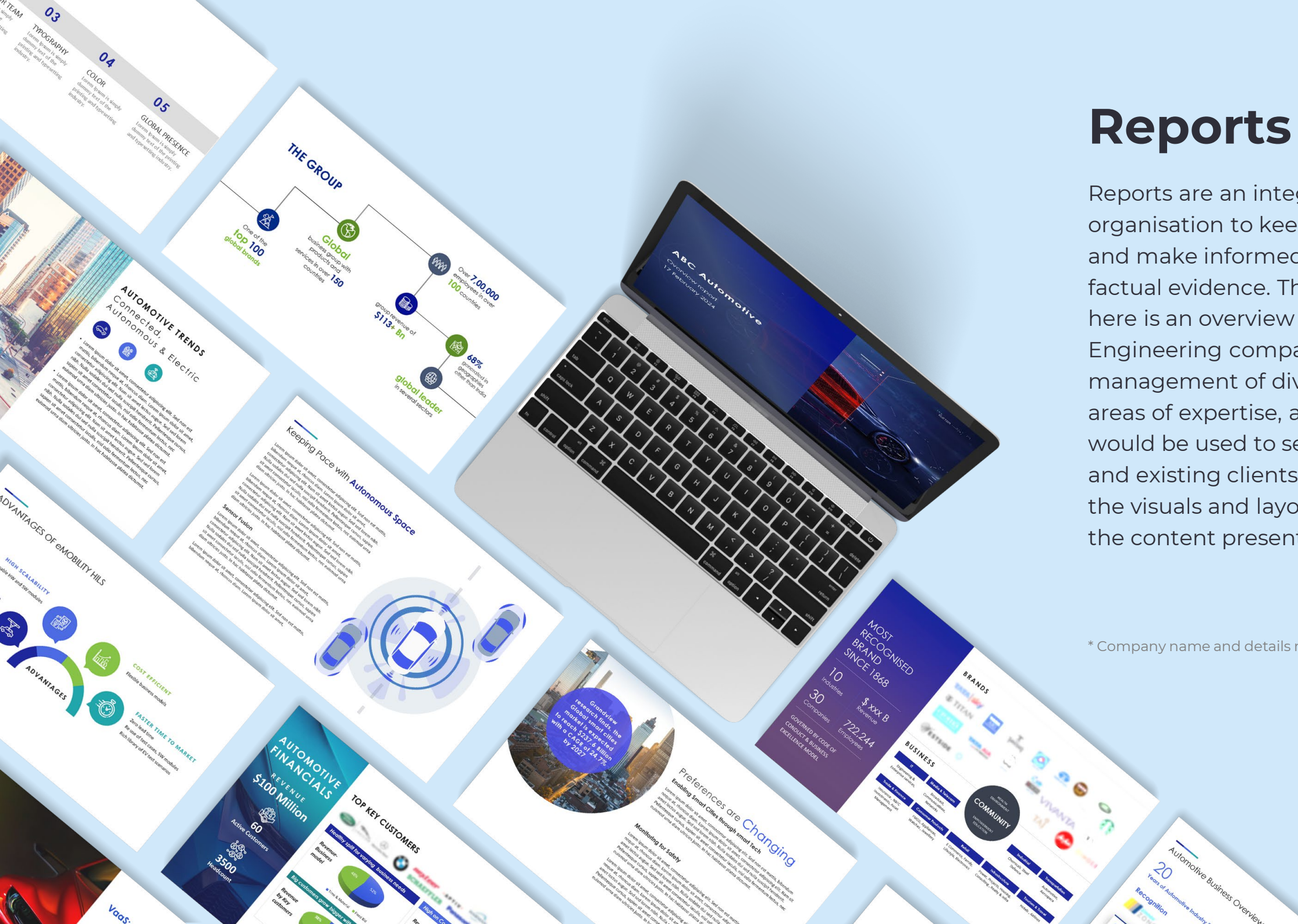Formal authority?
Or
Informal influence?

Force one: Digital

Reports

Reports are an integral part of any organisation to keep track of the growth and make informed decisions grounded in factual evidence. The project presented here is an overview report of an Automotive Engineering company, showcasing its management of diverse sectors, client base, areas of expertise, and other key details. This would be used to send out to their potential and existing clients. We have ensured that the visuals and layouts effectively convey the content presented in the slides.

* Company name and details removed for confidentiality

Interactive PDFs

If you have numerous pages in your digital PDF document, it is always a good idea to make them interactive for viewers to move between sections and other areas with ease. It not only facilitates ease of access but also encourages users to explore content more actively. Interactive stuff like clickable links and easy-to-use buttons make it simpler for people to navigate. We live in a world where everything around us interactive, so adding this feature keeps folks engaged with your document.

Other areas where we help

- PowerPoint motion

- Branded templates

- Printed collaterals (Brochures, trifolds, bifold, etc.)

- E-learning modules

- Social media graphics

- Web Design and Development

Get in touch

Reach out to us for your **Presentation** or **Web Design** needs.

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